



CASE STUDY

John Frieda, 58-59 Margaret Street

Brief

We undertook this project on behalf of John Frieda Salons Ltd. to create an exclusive flagship salon in the West End of London to add to their collection of worldwide branches.

Project info

High level finishes for John Frieda's West End flagship salon.

The layout of this West End basement and ground floor commercial unit was altered in order for the premises to be fitted out to form a high end hairdressing salon. Along with structural alterations, a new bespoke staircase was installed along with new architectural surface-mounted mechanical and electrical services throughout.

The full fitting out of the premises included the creation of preparation rooms, kitchens, WC facilities, staff and office accommodation, styling positions, and breakout areas for the salons clients. A high level of finishes and quality of workmanship in all respects was required in order to create this stand out space, with bespoke metal and concrete finishes providing the quality touches.

VALUE	£850K
DURATION	25 WEEKS
CLIENT	JOHN FRIEDA SALONS LTD
ARCHITECT	LONDON ATELIER



25
weeks duration